AOG and Smile-On, in conjunction with the Dental Directory and the Faculty of General Dental Practice (UK), will again be hosting the 2011 Clinical Innovations Conference (CIC). Now in its seventh year, the CIC promises to be bigger and better than ever, with a wealth of top speakers, including the AOG’s President, Pomi Datta, who said: “Last year’s conference and the dinner brought together innovators and thinkers of this millennium. We are going to build on that with our partners and friends. We want to make this the most exciting annual event in Europe.”

Taking place on the 6th and 7th of May 2011 in the iconic and impressive setting of the Royal College of Physicians, which is situated in the heart of London, the CIC promises to offer all members of the dental team some unmissable learning opportunities and the chance to gain up to 14 hours of verifiable CPD.

With innovation once again the main theme, dental professionals can expect to learn more about the latest developments within the field of endodontics from the likes of Julian Webber, occlusion from Raj Rayan OBE and an opportunity to discover the benefits of practising minimally invasive orthodontics with speakers Tif Qureshi and James Russell.

Other confirmed speakers include: the internationally acclaimed Nasser Barghi, Joe Omar, Peet van der Vyver, Eddie Lynch, Bob McLelland and Wyman Chan, amongst many others.

On Friday the 6th, attendees will also have the opportunity of attending the Conference Charity Ball, which will be held at the fashionable Millennium Mayfair Hotel. Last year’s proceeds went to the AOG-sponsored project in Chitrakoot to repair cleft lips and palates and provide dental treatment for 500 villages in one of the most rural parts of India.

Secretary of the AOG, Dr Nishan Dixit, is thrilled to once again be involved with this dynamic gathering: “As one of the UK’s fastest-growing dental organisations, we are a body that not only values professional standards but also understands the need for innovation within dentistry, as well as the vital role that continuing education plays within the profession. We also hope that CIC delegates will join us in striving towards ‘the greater good’, our organisation’s motto, at the Conference Charity Ball, which promises to be a really fun and glamorous occasion, all in aid of a good cause.”

Given the record attendance rates at the 2010 event, delegates are advised to book early to avoid disappointment. Early bird registration entitles those who book before 7th February 2011 to a 15 per cent concession. Members and clients of affiliated sponsors and co-organisers may also be entitled to special rates, so get in touch with the organisers to find out more.

For more information, visit www.aoguk.org - For early bird offers, or to book, visit: www.clinicalinnovations.co.uk/ or call 0207 400 8967.